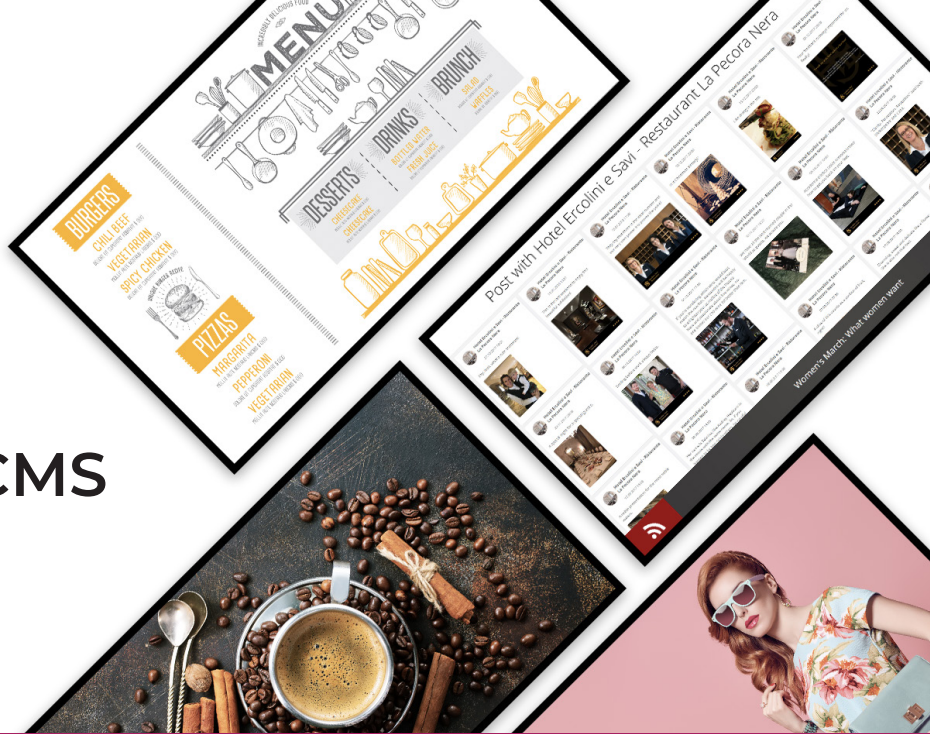




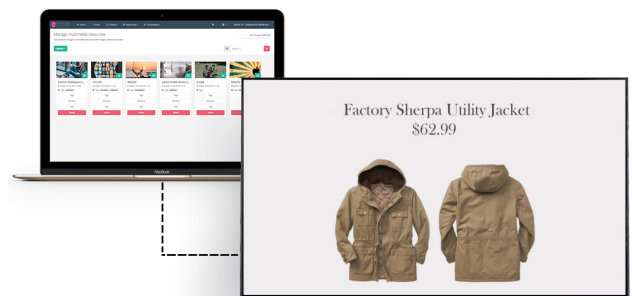
Multi-player Digital Signage CMS for Retail



The Digital Signage CMS built for Retail to manage large, multi-manufacturer player networks

Channel based framework for better collaboration

Say goodbye to groups and playlists. Say hello to channels. The new framework is the core of WallSign that allows a fluid and productive collaboration between the IT and the marketing dept. The IT dept can control the structure of the player network, while the marketing dept can focus on content and campaign management.



Built-in social integration

WallSign is a powerful CMS that is packed with all the features and functionalities, as well third party integration like social media. You can easily create, in real-time, a custom-designed social wall with the best posts from all your social accounts. Its smart moderation capabilities enables you to choose what content you want to highlight and promote, cutting the clutter and blocking any negative content.



Multi-player supports

WallSign is player-agnostic, meaning that large, multi-manufacturer networks can be integrated into a single unified interface.

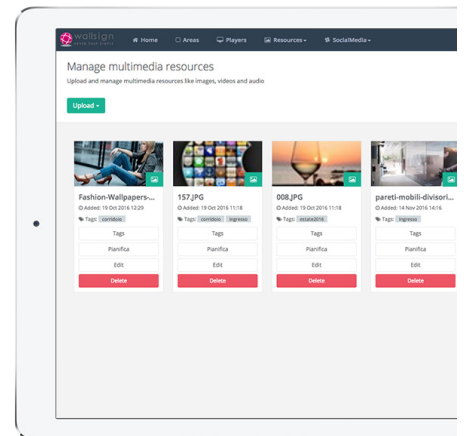
It supports a wide range of digital signage players and OS including BrightSign, NDS PADS4, Android, Windows and Linux.



Fast tag management

WallSign is a powerful and fully-featured digital signage CMS – but it is designed to be easy to use by non-technical staff such as the marketing team.

Among its capabilities are the ability to define and apply tags on the fly to players, channels, media and more to better manage and control them.



Powerful features designed for the marketing team to easily manage any screen on Retail



Role-based
User management



Channel based
framework



Social & Web
based content



Content Tagging &
Scheduling



Monitor &
Log



Highly
scalable



Wallin SRL Via Montanara, 13 56021 Cascina (Pi) PI/CF: 02184940506

www.wallsign.eu | info@wallsign.eu